



localsearch

Erfolg für KMU in der digitalen Welt

localsearch is the leading marketing and advertising partner for Swiss SME.
We make our customers successful in the digital world.

Within our department Products & Platforms we are looking for new colleagues:

Web and Mobile Analyst

We are

Value-providers, data-informed-engineers, product-developers, service-providers, growth-enablers,
passionate **and offer**

- partnering with product managers to generate actionable insights from data which will enhance the customer experience on our platforms and drive profitable growth of our user base
- validating hypotheses on user behavior, set up automated reports where necessary and conduct analyses to support product decisions and development priorities in alignment with company and project goals
- assisting product teams to develop a data driven decision-making approach, and work with them on User and A/B/n testing
- monitoring and identifying any irregularities in data that may help to identify issues with products or operational processes. Proactively work with product teams to show where improvements are necessary
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You are

Google-Analytics-Geek, Digital-Marketer, Tag-Manager, JavaScript-Expert, SEO-Specialist **and you impress us with**

- Keen and quick in autonomously understanding and dealing with a "business situation" in a manner that is likely to lead to a good outcome
- Experience with the conception, hands-on-implementation (Google Analytics), and debugging of tracking setups for online campaigns
- Pronounced quantitative thinking and strong analytical approach
- Solid understanding of A/B/n testing, KPI-selection, and statistical evaluation of online campaigns
- Experience with visualization tools (Qlik), data wrangling (pandas), or SQL is a plus
- BSc/MSc in a quantitative field or equivalent professional experience
- Professional proficiency in English and German, French is a plus

Important: We are only able to consider applicants with a valid permit to reside and work in Switzerland or citizens of EU-27.

Direct applications are given priority.

We will be happy to answer your questions via our WhatsApp chat +41 79 358 35 76.

We, Sylvia Ramona Bertele and Kurt Baarman look forward to receiving your online application!

JETZT BEWERBEN



www.localsearch.ch

